



CHINA ENTREPRENEURS FORUM

中国企业家论坛

源自亚布力 思想改变世界

# 源自 亚布力 思想 改变世界

FROM YABULI

THOUGHTS CHANGE THE WORLD

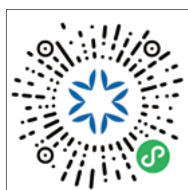
[WWW.CEFCO.CN](http://WWW.CEFCO.CN)



亚布力企业家论坛永久会址实景图



**中国企业家思想交流平台**  
**IDEA-EXCHANGING PLATFORM FOR CHINESE ENTREPRENEURS**



官方小程序



官方微博



官方微信



视频号

# 亚布力大数据

## 历史

**25** 年历史

企业家重要的思想交流平台

**200+**

合作伙伴

**50000+**

累计参会者数量

## 影响力

**30+** 媒体

每届大会

**5000** 万人 看直播

视频播放总量

**1.6** 亿 +

**2800** 万 + 内容阅读点击

微博话题阅读量

**10.5** 亿 +

## 足迹

**17** 个 省市地区

**26** 个 地市地区考察

协助各省市累计完成

**4000** 亿元 + 招商引资

## 理事

**91** 位 理事

**50+** 家 实业企业

**180000** 亿元 总资产

**60000** 亿元 年收入

**5200** 亿元 年利润

**4000** 亿元 年度税收

直接雇佣

**300** 万人

间接影响就业

**10000** 万人 以上

投资 / 基金公司

**20+** 家

投资基金会超过

**5500** 亿元

累计投资

**2200** 家

### 世界 500 强企业 **17** 家：

阿里巴巴、比亚迪、魏桥创业集团、联想、小米、安达保险、万科、美团、泰康、紫金矿业、民生银行、沙钢集团、新希望、怡和、德龙钢铁、建龙、通威集团

### 上市企业：

复星国际、神州数码、民生银行、万科、建业集团、小米集团、红星美凯龙、SOHO、卓尔智联、中国飞鹤、比亚迪、携程、高德红外、紫金矿业、58 同城、美团、科大讯飞、新东方、奥康、三六零、联想、华铁、龙湖、华谊兄弟、新奥、均瑶健康、居然之家、正泰电器、阿里巴巴、瑞安、百度、TCL、东软、新希望、长青集团、紫金矿业、通威集团

## 合作伙伴

**4000** 亿元 营业收入

**600** 亿元 净利润

**15000** 亿元 总资产

**280** 亿元 纳税总额

直接雇员

**67** 万人

预计影响就业人数

**2000** 万人

### 合作伙伴世界 500 强企业：

戴姆勒（梅赛德斯 - 奔驰）、SAP、空客、德事隆

### 合作伙伴上市企业：

戴姆勒（梅赛德斯 - 奔驰）、SAP、空客、德事隆、阿里巴巴（钉钉）、TCL、中国飞鹤、九州通、海信、波司登、爱康、诺亚、海尔（海尔资本）、山东章鼓、第四范式、蓝月亮、上海西信信息科技、亚盛医药

# 论坛介绍

## 中国企业家思想交流平台

亚布力中国企业家论坛是企业家思想交流平台，始终坚持正能量、创造性、建设性，并将“帮助和关心更多新兴企业和企业家的成长、促进企业家成为社会和国家重要的建设力量”作为一贯宗旨。

目前亚布力论坛是全国工商联直属团体会员！

## 出身——草根、民间、市场

2001年正月十五，一群来自民间的草根企业家相聚亚布力，组建起了一个属于他们自己的舞台，中国企业家论坛。二十余年来，作为独立机构，它始终坚持发出企业家们来自民间的、最真实的声音，没有包装，没有修饰。这吸引了一大批企业家、学者的到来，而这种吸引将会一直持续下去。

## 形式——开放、休闲、多元

在这里，他们不必西装革履，不必谨言慎行。相反，他们既可以唇枪舌剑，也可以雪上争锋；既可以在各分会自由出入，甚至参与讨论，也可以与三五好友，静待一隅，在咖啡的浓香中探讨企业经营之道。

## 精神——平等、包容、责任

这里没有大佬。企业家畅所欲言。任何人都可以对他人的观点持异议，也可以在他人的异议下据理力争。企业家不分行业、不分区域、无论大小，以推动经济发展为己任，聚焦新课题，共谋新发展。

## 价值——学习力、驱动力、思想力

从经营理念到人生价值观，从现实考量到历史总结，从个人目标到社会使命，中国企业家关注并思考着企业发展的每一个细节。而在这里，他们分享自己的种种思考，也在交流中总结他人可资借鉴的成功之道，寻找自身企业经营的短板，进而在年复一年的交流与辩论中成长为最有思想力的企业家。

详情请关注

For more information, please visit

<http://www.cefco.cn/>

# ABOUT FORUM

## CHINESE ENTREPRENEUR IDEA EXCHANGE PLATFORM

Yabuli China Entrepreneurs Forum is a platform for the exchange of entrepreneurial ideas. It has consistently upheld the principles of positivity, creativity, and constructive thinking, with the consistent aim of "assisting and caring for the growth of emerging enterprises and entrepreneurs and promoting entrepreneurs as an important force in society and the nation. The Yabuli CEF is a member of the All-China Federation of Industry and Commerce, which is directly affiliated.

## ORIGIN — GRASSROOTS, COMMUNITY-ORIENTED, MARKET

On February 7th of 2001, a group of grassroots entrepreneurs convened in Yabuli to build a platform to share their thoughts and expertise, which grew to become Yabuli CEF. Over the past two decades, as an independent institution, Yabuli CEF has consistently amplified the most genuine voices of entrepreneurs. It has attracted a large number of entrepreneurs and scholars to join, and this appeal will continue on for decades to come.

## FORM — OPEN, CASUAL, DIVERSIFIED

Yabuli CEF provides a space where formalities in dress and speech are omitted, and where all members can engage in casual conversations or heated debates, freely enter or exit venues, and discuss business with friends and colleagues over a cup of coffee.

## IDEALS — EQUAL, INCLUSIVE, RESPONSIBLE

Members of Yabuli CEF are not restricted by authority or ultimate truths. Instead, they are encouraged to address their disagreements, persuade their oppositions, challenge their peers, and communicate their opinions. Regardless of their industry, region, or business size, entrepreneurs take promoting economic development as their mission. They focus on new issues and collaborate on new development.

## VALUE — LEARNING, DRIVING FORCE, THOUGHT

From business concepts to personal values, from practical considerations to past experiences, and from personal goals to societal objectives, Chinese entrepreneurs seek to understand every aspect and detail to the development of a successful business. At Yabuli CEF, the platform is set for them to share their thinking, learn from the stories of others, identify their own strengths and weaknesses, and grow to be more knowledgeable and thoughtful leaders in their fields year after year.

# 青年论坛



随着互联网时代的到来，从传统行业到新兴行业都纷纷加入互联网的大潮中，甚至有人说一切行业都将互联网化，而 80、90 后恰恰是最熟悉互联网的一代。从 PC 到智能手机，青年一代见证了移动互联网的发展，拥有最直接的感观和体验，具备最新颖的思维和视角。“独立思考、敢于颠覆”是青年一代的标志。

青年一代普遍接受过良好的高等教育，具有全球化思维，在市场经济的竞争环境中对于行业趋势把握和企业创新变革有着不同于老一辈企业家的独到见解。

步入社会后，青年一代创业者受到了资本市场的高度关注，逐渐成为各行各业的创业主力军，为经济和社会发展贡献重要力量。

亚布力中国企业家论坛持续关注青年一代的企业家，在每年的亚布力论坛年会、夏会议上都设有专门的分论坛，邀请各路青年才俊，一同探讨新时代下的创业思路与机遇。

为了给青年一代提供更多的交流机会和展示舞台，让创新思维之花在青年一代中盛开，为社会发展凝聚更强的动力，亚布力青年论坛应运而生。



# YOUTH FORUM



With the advent of the Internet era coming, both traditional and emerging industries have joined the wave of Internet. Some even claim that every industry will become Internet-based, and the generation born in the 1980s and 1990s happens to be the most familiar with the Internet. From the PC to the intelligent mobile phone, the younger generation has witnessed the development of mobile Internet, providing them with the most direct sensory experiences and equipping them with innovative thinking and perspectives. "Independent thinking and daring to challenge" are the hallmarks of this younger generation.

The young generation generally received good education, and possesses a global mindset. In the competitive environment of the market economy, they have unique insights into industry trends and business innovation that differ from the older generation of entrepreneurs.

After stepping into the society, young generation of entrepreneurs has been highly concerned by the capital market. They gradually become the main force contribution of entrepreneurship in various industries, contributes an important force for economic and social development.

The Yabuli China Entrepreneurs Forum continues to focus on young entrepreneurs every year on the Yabuli CEF annual conference. Yabuli Summer Summit has a dedicated sub forum that set for the young talents to discuss business ideas and opportunities in the new era.

In order to provide the young generation more opportunities for exchange and showcase their innovative thinking, allowing the flowers of innovation to bloom among the younger generation, and to generate greater momentum for social development, the Yabuli Youth Forum has emerged.

# 理事

艾路明	武汉当代科技产业集团股份有限公司董事长
艾特·凯瑟克	麦赞臣有限公司主席
埃文·格林伯格	安达有限公司、安达集团董事长兼首席执行官
曹国伟	新浪集团董事长兼首席执行官、微博董事长
陈东升	泰康保险集团股份有限公司创始人、董事长兼 CEO， 亚布力中国企业家论坛理事长
陈琦伟	亚商集团董事长，亚商资本创始合伙人
陈显宝	全国楚商高尔夫联盟会长
陈景河	紫金矿业党委书记、董事长
车建新	红星美凯龙控股集团创始人、董事长
丁 健	金沙江创业投资主管合伙人
丁立国	德龙集团董事长，新天钢集团董事长
冯 仑	御风集团董事长
郭广昌	复星国际董事长
郭 为	神州数码董事长
高迎欣	中国民生银行董事长
韩家寰	台湾大成集团总裁
何启强	广东长青（集团）股份有限公司董事长
胡葆森	建业集团董事长
胡祖六	春华资本集团董事长兼首席执行官
洪 崎	原中国民生银行董事长，亚布力中国企业家论坛荣誉理事
黄 立	武汉高德红外股份有限公司董事长
姜 明	天明健康科技产业集团创始人兼董事长
雷 军	小米集团创始人、董事长兼 CEO
冷友斌	中国飞鹤董事长
李东生	TCL 创始人、董事长
李建光	IDG 资本合伙人
李小加	滴灌通创始人、主席，亚布力中国企业家论坛轮值主席
李彦宏	百度创始人、董事长兼首席执行官
李 辙	山水文园集团董事局主席
梁建章	携程集团联合创始人兼董事局主席
梁锦松	南丰集团董事长、原香港特区政府财务司司长
刘东华	正和岛创始人兼首席架构师
刘积仁	东软集团董事长
刘乐飞	CPE 源峰董事长兼 CEO
刘永好	新希望集团董事长
刘庆峰	科大讯飞创始人、董事长
刘汉元	通威集团董事局主席
刘道明	美好置业集团股份有限公司董事长
刘晓光	原北京首都创业集团有限公司董事长
罗康瑞	瑞安集团主席
鲁伟鼎	民生人寿保险股份有限公司董事长
马 云	阿里巴巴集团创始人兼董事
毛振华	中诚信集团创始人、董事长，香港大学经管学院经济学教授
苗鸿冰	白领时装有限公司董事长
南存辉	正泰集团股份有限公司董事长
潘石屹	SOHO（中国）有限公司创始人、执行董事

沈南鹏	红杉中国创始及执行合伙人
沈 彬	沙钢集团有限公司党委书记、董事长
宋立新	英才元投资管理有限公司董事长
田 源	迈胜医疗集团董事长，亚布力中国企业家论坛创始人、主席
田溯宁	亚信联合创始人
王 兵	爱佑慈善基金会创始人
王传福	比亚迪股份有限公司董事长兼总裁
王均豪	均瑶集团总裁、均瑶健康董事长
王 石	万科集团创始人兼董事会名誉主席、万科公益基金会理事长
王 巍	全联并购公会创会长、金融博物馆理事长
王维嘉	Aim Top Ventures 创始合伙人
王玉锁	新奥集团董事局主席
王振滔	奥康集团董事长
王中军	华谊兄弟传媒股份有限公司创始人、董事长
王梓木	华泰保险集团创始人、原董事长
	永续自然资源保护公益基金会理事长
王 兴	美团创始人、董事长兼首席执行官
汪林朋	居然智家集团创始人、董事长兼 CEO
武克钢	香港通恒集团有限公司董事长，云南红酒业有限公司董事长
吴亚军	龙湖集团战略顾问
吴 鹰	中泽嘉盟投资基金董事长
谢 明	中国酒业协会固态白酒原酒委员会理事长
宣瑞国	北京康吉森自动化技术股份有限公司董事长
阎 焱	赛富亚洲投资基金创始管理合伙人
阎 志	卓尔控股有限公司董事长
杨元庆	联想集团董事长兼 CEO
俞敏洪	新东方教育科技集团董事长
虞 锋	云锋基金发起人、主席
喻 杉	共识传媒出品人
俞 渝	当当网执行董事兼创始人
姚劲波	58 同城 CEO
曾 强	北京鑫根投资管理有限公司创始合伙人
张 磊	高瓴资本创始人兼首席执行官
张利平	黑石集团大中华区主席
张树新	联和运通控股有限公司主席
张维迎	亚布力中国企业家论坛首席经济学家
张伟祥	建龙集团联席董事长
张文中	物美集团创始人、多点 Dmall 创始人
张醒生	道同资本创始合伙人
张 跃	远大集团董事长兼总裁
张 斌	金融界集团董事长
张 波	山东魏桥创业集团有限公司董事长
赵 民	正略集团董事长
赵长甲	上海长甲集团董事长
周鸿祎	360 集团创始人、董事长
朱昌宁	苏州广大投资集团有限公司董事长



# DIRECTOR COUNCIL

Luming AI	Chairman of Wuhan Dangdai
Adam Keswick	Chairman of Matheson & Co., Limited in London
Evan Greenberg	Chairman and CEO of Chubb
Charles CHAO	Chairman and CEO of SINA; Chairman of WEIBO
Dongsheng CHEN	Chairman and CEO of Taikang Insurance group Inc. Chairman of Yabuli China Entrepreneurs Forum (CEF)
Qiwei CHEN	Founding Partner and Chairman of ABC Capital
Xianbao CHEN	Chairman of Supervisory Board of Beijing ZJS Express Co., Ltd.,
Jianxin CHE	Founder and Chairman of Red Star Macaline Group Corporation
James J. (Jian) DING	GSR Ventures Supervisor Partner
Liguo DING	The Originator of the Group and Chairman of the Board of Delong group
Lun FENG	Chairman of Yufeng (F&E) Capital Holdings Co. , Ltd.
Guangchang GUO	Chairman of Fosun Group
Wei GUO	Digital China Group Co., Ltd. Chairman & CEO
Yingxin GAO	Chairman of Minsheng Bank
Mark J.H (Jiahuan) HAN	Chairman of the Board of Global Food (Asia) Limited
Kaikeung Ho	Chairman of Guangdong Chant (Group) Co., Ltd.
Baosen HU	Chairman of the Board of Directors of Central China Real Estate Limited
Fred Z.L. (Zuliu) HU	Chairman of Primavera Capital Group
Qi HONG	Honorary Director of Yabuli China Entrepreneurs Forum
Li HUANG	Chairman and Party Secretary of Wuhan Guide Infrared Co., Ltd.
Ming JIANG	Founder and Chairman of Timing Group
Jun LE	Founder, Chairman and CEO of Mi Group
Youbin LENG	Chairman of China Feihe
Tomson D.S. (Dongsheng) LI	Chairman and CEO of TCL Corporation
Jianguang LI	Partner of IDG Technology Venture Investment
Charles X.J. (Xiaojia) LI	Chairman of Micro Connect (H.K.) Management Limited , Rotating Chairman of Yabuli China Entrepreneurs Forum
Robin Y.H.(Yanhong) LI	Founder, Chairman and CEO of Baidu
Zhe LI	Fouder and Chairman of the Board of Lvcgroup
James LIANG	Co-founder and Executive Chairman of the Board Trip.com Group Ltd.
Antony K.C. (Kamchung) LEUNG	Chief Executive Officer of Nan Fung Development Ltd.
Donghua LIU	Founder of Beijing Zhisland Information&Technology Co.,Ltd.
Jiren LIU	Chairman of Neusoft Group
Lefei LIU	Chairman and CEO of CPE
Yonghao LIU	Chairman of New Hope Group
Qingfeng LIU	Chairman of iFLYTEK Co., Ltd.
Hanyuan LIU	Chairman of the Board of Directors at Tongwei Group.
Daoming LIU	Chairman of Myhome Real Estate Development Group Co., Ltd.
Xiaoguang LIU	Former Chairman of Beijing Capital Group Co., Ltd.
Vincent H.S. (Hongseoi) LO	Chairman of Shui On Group
Weiding LU	Chairman of MingshengLife Insurance Co. Ltd.
Jack Y. (Yun) MA	Chairman of Alibaba (China) Network Technology Co., Ltd.
Zhenhua MAO	Founder and Chief Economist of China Cheng Xin Credit Management Co., Ltd.
Hongbing MIAO	President of Beijing White Collar Fashion CO.,LTD.
Cunhui NAN	Chairman of Chint Group Co., Ltd.
Shiyi PAN	Founder and Executive Director of Soho (China) Co., Ltd.

Neil N.P. (Nanpeng) SHEN	Founding & Managing Partner of HongShan Capital
Bin SHEN	The Secretary of the Party Committee and Chairman of Shagang Group Co.
Lixin SONG	Chairwoman of the Board of Ying Cai Yuan Investment Management Co.,Ltd.
Lawrence Y. (Yuan) TIAN	Founding Partner of YuanMing Capital;Founder and President of Yabuli China Entrepreneurs Forum (CEF)
Edward S.N. (Suning) TIAN	Founder and AsialInfo
Bing WANG	Chairman of AIYOU Foundation
Chuanfu WANG	Chairman and President of BYD Company Limited
Junhao WANG	President of Junyao Group Co., Ltd.
Shi WANG	Honorary President of China Vanke CO.,LTD
Wei WANG	Chairman of China M&A Group
Victor W.J. (Weijia) WANG	Founding and Managing Partner of CEG Ventures
Yusuo WANG	Founder and Chairman of the Board of ENN Group.
Zhentao WANG	Chairman of China Aokang Group Co., Ltd.
Zhongjun WANG	Chairman and CEO of Huayi Brothers Media Corporation
Zimu WANG	Founder of Huatai Insurance and Co-Chairman of Social Entrepreneurs Alliance
Xing WANG	Founder, Chairman and CEO of Meituan
Linpeng WANG	Chairman and CEO of Easyhome New Retail Group Corporation Limited
Kegang WU	Chairman of Tongheng International (Hong Kong) Co Limited, Chairman of Yunnan Red Group
Yajun WU	Longhu Group Strategic Advisor
Ying WU	Chairman of China Capital Group
Ming XIE	Chairman of Baijiu Committee of China Alcoholic Drinks Association
Ruiguo XUAN	Chairman of China Automation Group
Andrew Y. (Yan) YAN	the Founding Managing Partner of SAIF
Andy Z. (Zhi) YAN	President of Zall Holdings Co.Ltd.
Yuanqing YANG	Chairman and CEO of Lenovo Group
Michael M.H. (Minghong) YU	Chairman of New Oriental Education&Technology Group
Feng YU	Chairman of Yunfeng Fund Sponsors
Shan YU	Producer of Chinese Media Organizations
Peggy Y. (Yu) YU	Chairman of Dangdang
Edward Q. (Qiang) ZENG	Founding Partner of Investment Management Ltd. Beijing Xin root
Lei ZHANG	Chairman and CEO of Hillhouse Capital Management Limited
Liping ZHANG	Chairman in Greater China and Senior Managing Director of The Blackstone Group(HK) Limited
Shuxin ZHANG	Chairman of United and American Express Holdings Ltd
Weiyang ZHANG	Professor of Peking University Guanghua School of Management Chief Economist of Yabuli China Entrepreneurs Forum
Weixiang ZHANG	Chairman of Jianlong Holding Group Co., Ltd.
Wenzhong ZHANG	Founder of Beijing Wumart Group、Founder of DMALL
Jim X.S. (Xingsheng) ZHANG	Chief Representative of AP Region of The Nature Conservancy, Founding Partner of DT Venture Partners
Yue ZHANG	Chairman of Broad Group
Bin ZHANG	Chairman of JRJ Group
Bo ZHANG	Chairman of Shandong Weiqiao Pioneering Group Co., Ltd.
Min ZHAO	Chairman and Founder of Adfaith
Changjia ZHAO	Chairman of Changjia Group International Holdings Limited
Hongyi ZHOU	The founder and chairman of 360 Technology Co., Ltd.
Changning ZHU	Board Chairman of Suzhou Grand Investment Group ,INC. (GIG)

# 亚布力论坛理事会 各委员会治理结构

委员会	成员
决策委员会	<b>主席：</b> 轮值主席 <b>成员：</b> 理事长，创始主席，秘书长及名誉主席
选题委员会	<b>主席：</b> 张维迎 <b>成员：</b> 名誉主席、陈东升、田源、当届轮值主席、冯仑、毛振华、王巍、罗康瑞、王兴、田溯宁
提名委员会	<b>主席：</b> 陈东升 <b>成员：</b> 田源、当届轮值主席、张维迎、刘永好、丁健
国际委员会	<b>主席：</b> 沈南鹏 <b>成员：</b> 杨元庆、张利平、梁锦松、李小加、许立庆（艾特·凯瑟克）、郭广昌、阎焱、李东生
社会责任委员会	<b>主席：</b> 丁立国 <b>成员：</b> 张跃、姜明、冷友斌、韩家寰、胡葆森、梁建章 <b>执行团体：</b> 各公益基金会秘书长及亚布力论坛秘书处相关人员
学习交流委员会	<b>主席：</b> 张文中 <b>成员：</b> 名誉主席、陈东升、俞敏洪、张维迎、王石、许立庆（艾特·凯瑟克）、张树新、宋立新
数字前沿技术委员会	<b>主席：</b> 田溯宁 <b>成员：</b> 杨元庆、张文中、郭为、周鸿祎
常青计划委员会	<b>主席：</b> 王石 <b>联席主席：</b> 王梓木 <b>成员：</b> 陈琦伟、陈显宝、吴鹰、王均豪、周鸿祎、王巍、宋立新、李辙
大湾区联络发展委员会	<b>主席：</b> 毛振华 <b>成员：</b> 李小加、陈东升、王石、王传福、李东生、沈南鹏、梁锦松、罗康瑞、张利平、何启强

# 亚布力论坛 成长计划



亚布力论坛成长计划是亚布力中国企业家论坛成立二十周年之际，在全国工商联的关心和指导下，由论坛全体理事本着助力新一代企业家的初心，以践行社会责任与时代担当，将中国卓越企业家群体的领先思考与智慧结晶打磨成课，合力打造的一个以高质量学习为核心的企业家成长平台。

亚布力论坛成长计划以“赋能企业家持续成长，让更多优秀企业家脱颖而出”为使命，围绕企业家“真实的需求”与“现实的困惑”，通过向中国杰出的卓越企业家群体学习其“企业之道”与“企业家之道”，助力自身实现成长与蜕变，赋能新一代企业家从优秀到卓越。

亚布力论坛成长计划不仅是企业家们找寻自我、提升自我、超越自我的成长平台，更是企业家们找到彼此、相互赋能、共同成就的精神家园。

# YABULI GROWTH PLAN



Yabuli Growth Plan is an entrepreneurial growth platform focuses on high-quality learning. On the occasion of the 20th anniversary of the establishment of the Yabuli China Entrepreneur Forum, under the care and guidance of the All-China Federation of Industry and Commerce, along with all the directors of Yabuli CEF in the spirit of helping the new generation of entrepreneurs, we have polished the practice of social responsibility, the unique thinking and wisdom of outstanding Chinese entrepreneurs into lessons.

Yabuli Growth Plan takes the mission of "empowering entrepreneurs to grow continuously and making more brilliant entrepreneurs stand out". Focusing on "real needs" and "practical confusion", we learn the "way of entrepreneurship" from outstanding Chinese entrepreneurs. We help the new generation of entrepreneurs realize their own growth and transformation, and empower them from good to great.

Yabuli Growth Plan is not only a growth platform for entrepreneurs to seek, improve, and surpass themselves, but also a spiritual home for entrepreneurs to find, empower each other, and accomplish common achievements.



# 亚布力论坛成长计划课程体系

## 第一模块：正心正念



### 亚布力论坛历史演变与中国企业家精神

田源

元明资本创始合伙人、迈胜医疗董事长



### 做大的智慧： 民营企业的生存密码与发展逻辑

冯仑

御风集团董事长



### 企业家创业创新之路

丁立国

德龙集团董事长，新天钢集团董事



### 从百年党史看成功之道

陈晋

原中央文献研究室副主任



### 企业家精神与中国经济

张维迎

亚布力中国企业家论坛首席经济学家

## 第二模块：大势研判



### 2025：确定的特朗普和不确定的世界经济 & 投资智能经济

朱民

国际货币基金组织（IMF）原副总裁



### 科技创新商业机遇解读

丁健

金沙江创业投资基金主管合伙人



### 当前中国经济的形势分析与对策选择

毛振华

中诚信集团创始人、董事长



### 新经济形势下 企业如何把握机遇与应对挑战

陈四清

原中国工商银行党委书记、董事长



### 国际形势变化与中美关系走向

苏格

原中国国际问题研究院院长、党委书记

## 第三模块：战略制胜



### 战略决定一切

陈东升

泰康保险集团创始人、董事长兼 CEO



### 拥抱 AI 原生时代

李彦宏

百度创始人、董事长兼 CEO



### 企业家精神与企业决策

张文中

物美集团创始人、多点 Dmall 创始人



### 人工智能引领新工业革命

周鸿祎

360 集团创始人、董事长



### 企业穿越周期的持续成长之道

许立庆

怡和控股有限公司董事、怡和集团高级顾问

## 第四模块：金融赋能



### 中国企业海外上市的多元化模式与路径

李小加

滴灌通创始人及主席  
香港交易所原行政总裁



### 大变局下的投资逻辑和企业定价

阎焱

赛富亚洲投资基金创始管理合伙人



### 全球新经济浪潮下的投资机遇

张利平

美国黑石集团大中华区主席



### AI 时代的金融创新

王巍

全联并购公会创始会长、金融博物馆理事长



### 中国经济转型格局与资产配置逻辑变化

段国圣

泰康保险集团首席投资官、泰康资产 CEO

## 第五模块：组织变革



### 领导力原则

俞敏洪  
新东方教育科技集团董事长



### 新希望的四十年

刘永好  
新希望集团有限公司董事长



### 公司合作文化，成为美好企业

王梓木  
华泰保险集团创始人、原董事长



### 做有效的经营者

宋志平  
中国上市公司协会会长



### 数字化的本质与组织价值重塑

陈春花  
知名管理学者

## 第七模块：业务增长



### 国货逆袭洋货的竞争之道

冷友斌  
中国飞鹤董事长



### 品牌全球化与业务增长新范式

李东生  
TCL 创始人、董事长



### 存量博弈时代的品牌增长之道

江南春  
分众传媒创始人



### 场景化变革下的业务增长

俞渝  
当当网执行董事兼创始人



### 价值创新： 新消费时代品牌崛起与增长动力

高德康  
波司登创始人、董事局主席 & 总裁

## 第六模块：人工智能



### 从数字化迈向 AI 驱动型组织

郭为  
神州数码董事



### AI 重塑驾驶：智能驾驶的创新与突破

余凯  
地平线创始人兼 CEO、国际知名机器学习专家



### AI 浪潮下企业智能化转型的路径与策略

韦青  
微软（中国）公司首席技术官



### AI 大模型技术发展与应用

张宏江  
美国国家工程院外籍院士



### 前沿计算技术驱动下的企业创新 与变革突围

赖俊杰  
英伟达全球副总裁

## 第八模块：知行合一

### 商战沙盘

### 海外模块

美国、英国、德国、日本等选一（选修）

海外知名企业参访交流

政、商、学等组织参访交流

知名企业家 / 投资人 / 专家分享交流

### 结业仪式

## 稀缺权益：专属学习活动资源

### 成长计划学习期间：

- 直通亚布力论坛年会核心活动；
- 获得亚布力论坛创新年会专属参与权；
- 优秀学员受邀获得亚布力论坛夏季峰会、国际活动专属参与权；
- 全程开放亚布力论坛创思会活动；
- 学员企业互访交流活动；

\* 不定期组织班级专属活动，构建高价值人脉圈层与持续学习社群

# 亚布力论坛 社会责任委员会

## SOCIAL RESPONSIBILITY COMMITTEE OF YABULI FORUM

**目前已经得到 29 家公益基金会响应，  
他们分别是：**

**SO FAR, 29 CHARITY FOUNDATIONS HAVE  
RESPONDED. THEY ARE:**

北京百度公益基金会  
北京慈弘慈善基金会  
北京常瑞公益基金会  
北京联想公益基金会  
北京奇虎 360 公益基金会  
北京情系远山公益基金会  
北京泰康溢彩公益基金会  
北京沃启公益基金会  
北京新东方公益基金会  
北京智英公益基金会  
本源人文公益基金会  
东润公益基金会  
复星基金会  
湖北美好公益基金会  
湖北省当代公益基金会  
黑龙江省飞鹤慈善基金会  
黑龙江省亚布力（中国）企业家论坛发展研究基金会  
河南省天慈公益基金会  
华谊兄弟公益基金  
四川省永好公益慈善基金会  
上海携程公益基金会  
TCL 公益基金会  
王振滔慈善基金会  
新奥公益慈善基金会  
西安市百人公益基金会  
永续自然资源保护公益基金会  
卓尔公益基金会  
浙江马云公益基金会  
正泰公益基金会

为了更紧密地团结亚布力论坛理事及会员单位的公益基金会，更好地发挥各个基金会之间的联络协调作用，进一步提升亚布力论坛群体的社会责任形象，亚布力论坛“社会责任委员会”于 2021 年 2 月 23 日正式成立。亚布力论坛理事、德龙集团董事长、新天钢集团董事长丁立国担任委员会主席。

In order to more closely unite the public welfare foundations of our Yabuli Forum directors and member units, and to enhance the coordination and communication between various foundations, and further enhance the social responsibility image of the Yabuli Forum group, the "Social Responsibility Committee" of the Yabuli Forum was officially established on February 23, 2021. Ding Liguang, director of Yabuli Forum, chairman of Delong Group and chairman of Xintiangang Group, served as the chairman of the committee.

# 亚布力社会责任

## YABULI SOCIAL RESPONSIBILITY

### 2025.2 中国·亚布力 YABULI, CHINA

在亚布力论坛第 25 届年会的【公益拍卖】环节，拍卖所得将悉数捐赠至“亚布力零碳雄心计划”与“北京市美疆助学基金会”，助力绿色发展与教育公平，生动诠释了企业家“商业向善、回馈社会”的赤子之心。

At the Charity Auction session of the 25th Yabuli CEF Annual Conference, all proceeds will be donated to the "Yabuli The Way To The Net-Zero" and the "Beijing Meijiang Education Foundation," supporting green development and educational equity. This initiative strongly demonstrates entrepreneurs' heartfelt commitment to doing good through business and giving back to society.

### 2024.2 中国·亚布力 YABULI, CHINA

在亚布力论坛第 24 届年会的【公益拍卖】环节，公益拍卖助力“远山乡村科学课”公益项目。

At the Charity Auction session of the 24th Yabuli CEF Annual Conference, the proceeds from the auction supported the "Yuanshan Rural Science Class" charitable project.

### 2023.12 阿联酋·迪拜

#### DUBAI, UNITED ARAB EMIRATE

在第 28 届联合国气候变化大会（COP28）蓝区中国角（国家馆）主办“可再生能源与人类经济增长新范式”边会，亚布力论坛企业家代表团发布《共同落实〈巴黎协定〉的雄心行动倡议》。

At the side event "A New Paradigm of Renewable Energy and Human Economic Growth," hosted by the China Pavilion (National Pavilion) in the Blue Zone of the 28th UN Climate Change Conference (COP28), the entrepreneur delegation of the Yabuli China Entrepreneurs Forum released the "Ambitious Action Initiative for Joint Implementation of the Paris Agreement."



### 2023.12

甘肃临夏州积石山县发生 6.2 级地震，灾情波及甘肃、青海两省。得知地震险情，亚布力论坛企业第一时间自发捐款捐物，紧急驰援灾区。

In December 2023, a 6.2 magnitude earthquake struck Jishishan County, Linxia, Gansu Province, which had affected Gansu and Qinghai provinces. Upon learning of the earthquake, Yabuli Forum enterprises had quickly donated funds and supplies to provide urgent assistance to the affected areas.

### 2023.3 中国·亚布力 YABULI, CHINA

亚布力年会上，亚布力论坛思想瓶进行公益拍卖，拍卖所得助力蔡磊罕见病研究。

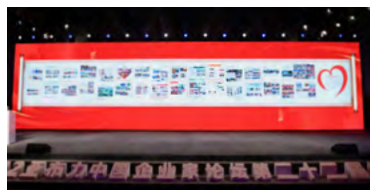
At the Yabuli Annual Conference in March 2023, the Yabuli Forum's Mindful Spirits was auctioned for charity. The proceeds has contributed to Cai Lei's rare disease research.



### 2022.6.10 中国·亚布力 YABULI, CHINA

第二十二届亚布力年会期间，亚布力论坛社会责任委员会主席丁立国代表企业家宣读了《亚布力论坛社会责任倡议书发布》，并与全场理事一起为“社会责任展”揭幕。

During the 22nd Yabuli CEF Annual Conference, Ding Liguang, chairman of the Yabuli CEF Social Responsibility Committee, read the "Yabuli CEF Social Responsibility Proposal" on behalf of entrepreneurs, and unveiled the "Social Responsibility Exhibition" together with all the directors.







## 2021.7.20 中国·河南 HENAN, CHINA

郑州等河南多个城市出现罕见持续强降水天气，亚布力中国企业家论坛社会责任委员会第一时间发出倡议，号召论坛所有成员企业持续支援郑州，支援河南！亚布力论坛成员企业累计为河南捐助善款、物资超过 9.5 亿元。与此同时，论坛迅速联系郑州市红十字会，紧急设立“郑州市红十字亚布力防汛救灾专项基金”，共计筹集 6702 万元，主要用于支持郑州及河南其他地市防汛救灾和灾后重建工作。

Several cities in Henan, including Zhengzhou, experienced rare continuous heavy rainfall. The Yabuli CEF Social Responsibility Committee immediately called for support for Zhengzhou and Henan. A total of more than 950 million yuan in donations and materials have been donated to Henan. At the same time, the forum quickly contacted the Zhengzhou Red Cross Society and urgently set up the "Zhengzhou Red Cross Yabuli Flood Prevention and Disaster Relief Special Fund", raising a total of 67.02 million yuan, which was mainly used to support the flood prevention and disaster relief and post-disaster reconstruction work in Zhengzhou and other cities in Henan.

## 2021.6.9 中国·亚布力 YABULI, CHINA

第 21 届亚布力年会上召开“社会责任论坛”，亚布力论坛与中国光彩事业促进会签署了战略合作协议，中央统战部非公经济局局长、中国光彩会副会长兼秘书长张天显出席并发言。

The "Social Responsibility Forum" was held at the 21st Yabuli CEF Annual Conference, and Yabuli CEF signed a strategic cooperation agreement with the China Guangcai Business Promotion Association.

Zhang Tianyu, Director of the Non-Public Economic Bureau of the United Front Work Department of the Central Committee of the Communist Party of China, Vice President and Secretary General of the China Guangcai Association, attended and delivered a speech.



## 2021.2.23 中国·北京 BEIJING, CHINA

亚布力论坛“社会责任委员会”于 2021 年 2 月 23 日正式成立。亚布力论坛理事、德龙集团董事长、新天钢集团董事长丁立国担任委员会主席，目前已得到 29 家公益基金会响应。

Yabuli CEF "Social Responsibility Committee" was formally established on February 23, 2021. Ding Ligu, director of Yabuli CEF, chairman of Delong Steel, and chairman of NewTianjinSteel Group, serves as the chairman of the committee. So far, 29 public welfare foundations have responded.

## 2020.3 全球 GLOBAL

亚布力论坛企业联合发起“全球人道主义援助计划”

亚布力论坛 20 周年年会因疫情爆发推迟，亚布力企业家积极投入到抗疫救灾的战斗中，累计捐赠超过 32 亿元人民币。2020 年 3 月，亚布力论坛联合复星与爱心企业共同发起“全球人道主义援助计划”。

Enterprises of Yabuli CEF jointly launched the "Global Humanitarian Aid Program"

The 20th anniversary annual meeting of Yabuli CEF was postponed due to the outbreak of the epidemic. Entrepreneurs of Yabuli CEF actively participated in the fight against the epidemic and disaster relief, and donated a total of more than 3.2 billion yuan. In March 2020, Yabuli CEF jointly launched the "Global Humanitarian Assistance Program" with Fosun and Caring Enterprise.



## 2019.2 中国·亚布力 YABULI, CHINA / 2018.8 中国·青岛 QINGDAO, CHINA

健康中国 十大暖心乡村医生及乡镇卫生院院长发布仪式

2019 年亚布力年会上，亚布力论坛一批爱心企业发起成立了“乡村医生守护联盟”，守护村医，实现乡村不病、健康中国。目前，复星基金会已与亚布力论坛成功合作两届“健康中国 十大暖心乡村医生及乡镇卫生院院长发布仪式”。

Healthy China: Release Ceremony of Top Ten Heart-warming Rural Doctors and Directors of Township Health Centers At the 2019 Yabuli CEF annual meeting, a group of caring companies from Yabuli CEF initiated the establishment of the "Country Doctor Guardian Alliance".

Fosun Foundation and Yabuli CEF have successfully held two "Healthy China Top 10 Heart-warming Rural Doctors and Directors of Township Health Centers Release Ceremony".





## 2018.2 中国·亚布力 YABULI, CHINA

发布《社会企业家倡议书》

响应党的十九大报告，经由全国工商联同意，由亚布力论坛王梓木理事起草，亚布力论坛理事会相关成员一起修改，在第十八届亚布力年会上共同发起了《社会企业家倡议书》，倡导更多的企业家成为社会企业家。

We released the "Social Entrepreneurship Proposal"

In response to the report of the 19th National Congress of the Communist Party of China, with the approval of the All-China Federation of Industry and Commerce, The proposal was drafted by Director Wang Zimu of the Yabuli Forum, revised by relevant members of the Yabuli CEF Director Council, and co-sponsored at the 2018 Yabuli CEF Annual Meeting, advocating more entrepreneurs to become social entrepreneurs.



## 2015 亚布力 YABULI

第十五届亚布力年会上，进行湖南衡阳校车捐赠仪式；

此外，亚布力论坛企业家还参与了“让中国大马哈鱼回家”公益项目，旨在利用多种手段保护与恢复黑龙江 / 乌苏里江的大马哈鱼种群，创建淡水河流生态系统。

At the 15th Yabuli CEF Annual Meeting, we donated school buses to Hengyang, Hunan;

Bringing Chinese salmon back home" public welfare project aims to use various means to protect and restore the salmon populations in Heilongjiang/Ussuri River and create a freshwater river ecosystem.

## 2013 安徽 ANHUI

第九届亚布力夏季会议上，联合阿拉善 SEE 生态协会发起“拒吃鱼翅”活动。

At the 9th Yabuli CEF Summer Summit, the Alxa SEE Ecological Association launched the "No Shark Fin" campaign.

## 2012 湖北 HUBEI

第八届亚布力夏季会议上，发布《“中三角”成为国家战略倡议》，倡议将“中三角”纳入国家战略，从而促进中部地区崛起和国家区域战略协调发展。

At the 8th Yabuli CEF Summer Summit, we released the "Proposal for the 'Middle Triangle' to Become a National Strategy", advocating that the "Middle Triangle" be included in the national strategy, so as to promote the rise of the central region and the coordinated development of regional strategies.



## 2011 河北 HEBEI

第七届亚布力夏季会议上，联合新奥集团发布《节能减排，企业先行——中国企业家倡议书》，呼吁每一位中国企业家提高能源使用效率，降低能源消耗强度。

At the 7th Yabuli CEF Summer Summit, together with ENN Group, we released the "Chinese Entrepreneur Proposal - Energy Conservation and Emission Reduction", to call on every Chinese entrepreneur to improve energy efficiency and reduce energy consumption intensity.

## 2009 黑龙江 HEILONGJIANG

第九届亚布力年会上，发布《中国企业家应对气候变化宣言》，促使 2009 年 12 月的哥本哈根会议取得积极成果。

At the 9th Yabuli CEF Annual Conference, we released the "Declaration of Chinese Entrepreneurs on Climate Change", which promoted the Copenhagen Conference in December 2009 to achieve positive results.

## 2008 雅安 YA'AN

公益活动“拉住孩子的手”，救助四川灾区中小学生和学校，为受伤的孩子提供医疗救援，修复重建倒塌的校舍。

The public welfare activity "Hold Children's Hands"

helped primary and secondary students and schools in the disaster-stricken areas of Sichuan, provided medical assistance to injured children, and repaired and reconstructed collapsed school buildings.



# 亚布力 零碳雄心计划

## 项目背景

未来几十年，气候危机将愈加频繁、复杂、剧烈，人类必须为身处且世界做好准备，并立即大幅度减排，阻止它进一步滑向气候灾难。

## BACKGROUND

In the coming decades, climate crises will become more frequent, complex and intense. Humanity must prepare for the world we are in, and immediately cut emissions dramatically to stop it from sliding further into climate catastrophe.

## 项目介绍

亚布力零碳雄心计划旨在连接中国企业与世界，建立有韧性的国际性平台：一是推动中国企业气候风险治理；二是扶持以力保“2°C阈值”防线为目标的零碳解决方案。

## INTRODUCTION

The Way to Net Zero aims to connect Chinese enterprises with the world and build a resilient international platform: to promote climate risk governance of Chinese enterprises and support carbon free solutions aimed at maintaining the "2° C threshold" line of defense.

## 未来规划

### 会议与活动：

- 第 30 届联合国气候变化大会
- 长江经济带企业绿色发展赋能计划
- 黑土地保护与乡村高端产业发展示范项目
- 头部企业考察与内部研讨会：向标杆企业学做 ESG

### MEETINGS AND ACTIVITIES:

- The 30th United Nations Climate Change Conference
- The Yangtze River Economic Belt Corporate Green Development Empowerment Program
- The Black Soil Protection and High-End Rural Industry Development Demonstration
- Leading Enterprise Visits and Internal Seminars: Learning ESG from Benchmark Enterprises

# YABULI THE WAY TO NET-ZERO

## 专家阵容

### INVITATION LIST

#### 高级别指导组特邀专家 SPECIAL GUEST



**刘明康 Liu Mingkang**

原中国银行业监督管理委员会主席  
The former Chairman of the China Banking Regulatory Commission.

#### 顾问 ADVISOR



**王石 Wang Shi**

万科集团创始人兼董事会名誉主席  
万科公益基金会理事长  
Founder and Honorary Chairman of the Board of Directors of Vanke Group, Chairman of Vanke Charity Foundation



**张文中 Daniel (Wenzhong) ZHANG**

物美集团创始人、多点 DMALL 创始人  
Founder of Beijing Wumart Group, Chairman of DMALL



**王玉锁 Wang Yusuo**

新奥集团董事局主席  
Chairman of the Board of Directors of ENN Group



**张跃 Zhang Yue**

远大集团董事长兼总裁  
Director and President of China Grand Enterprises



**丁立国 Ding Ligu**

德龙集团董事长、新天钢集团董事长  
Director of DELONG STEEL, Director of NewTianjinSteel



**冷友斌 Leng Youbin**

中国飞鹤董事长  
Director of China Crane

## 战略合作伙伴

- 生态环境部宣传与教育中心
- 国家气候中心
- 联想集团
- SAP

## STRATEGIC PARTNERS

- Publicity and Education Center of the Ministry of Ecology and Environment
- National Climate Center
- Lenovo Group
- SAP

#### 高级别指导组专家 SENIOR EXPERTS



**陈家宽 Chen Jiakuan**

复旦大学特聘教授、著名生态学家  
Distinguished Professor of Fudan University, and famous behaviorist



**汪洋 Wang Yang**

春华资本创始合伙人  
Founding partner of Primavera Capital



**李晓东 Xiaodong LEE**

伏羲智库创始人  
Fuxi Institution



**米磊 Mi Lei**

“硬科技”理念提出者  
中科创星创始合伙人  
The proponent of "hard technology" and founding partner of CASSTAR



## 项目成果案例

1、国际交流合作：2023 年 12 月，在生态环境部气候司的支持下，亚布力论坛高级别企业家代表团出席第 28 届联合国气候变化大会（COP28），并在 COP28 蓝区中国角（国家馆）、绿区成功主办“可再生能源与人类经济增长新范式”等系列主题边会。这是亚布力论坛企业家首次集体亮相联合国气候变化大会。

2024 年 11 月，亚布力论坛、“一带一路”绿色发展国际联盟联合主办的“共建绿色‘一带一路’的全球企业暨首届亚布力可持续发展年会”等系列活动。

2、“向标杆企业学做 ESG”先后实地走进联想集团、SAP、国家气候中心、国际可持续准则理事会（ISSB）、阿里云、远大科技集团、小米集团、腾讯集团等头部企业，此外还举办了全球气候规则新趋势及对中国企业的影响和应对、双碳目标下的能源转型与 ESG 创新等主题内部研讨会。多个国家部委相关部门和国际组织领导，以及亚布力论坛企业家理事、世界 500 强等中外头部企业高管共 500 余人出席。

3、《零碳雄心之路》完成 12 场直播，包括 4 场长时段（持续 8 小时）直播，共 150 余位大咖出席演讲，全网总观看量超 800W。

4、牵头发起并完成 4 项课题研究与政策建议：《长江经济带气候安全与零碳愿景》、《中国建筑业零碳目标下的碳预算及实现机制》、《中国企业绿色发展白皮书》、《加强龙江产业气候韧性，深入践行两山理论》。





## PROJECT ACHIEVEMENTS CASE

1. International Exchange and Cooperation: In December 2023, with the support of the Climate Department of the Ministry of Ecology and Environment, a high-level delegation of entrepreneurs from the Yabuli CEF attended the 28th United Nations Climate Change Conference (COP28). At COP28, within the China Pavilion in the Blue Zone and the Green Zone, a series of thematic side events—including "A New Paradigm for Renewable Energy and Human Economic Growth"—were successfully organized. This marked the first collective appearance of Yabuli CEF entrepreneurs at the United Nations Climate Change Conference.

In November 2024, the Yabuli CEF, together with the Belt and Road Green Development International Alliance, co-hosted a series of events including "Global Enterprises Jointly Building a Green 'Belt and Road' and the First Yabuli Sustainable Development Annual Conference."

2. "Learning ESG from Benchmark Enterprises": This program conducted on-site visits to leading companies such as Lenovo Group, SAP, the National Climate Center, the International Sustainability Standards Board (ISSB), Alibaba Cloud, Yuanda Technology Group, Xiaomi Group, and Tencent Group. Additionally, internal seminars were held on topics such as new trends in global climate regulations and their impacts on Chinese enterprises, as well as energy transformation and ESG innovation under the dual carbon goals. Over 500 leaders from relevant national ministries, international organizations, Yabuli CEF entrepreneurs, and executives from Fortune 500 companies have participated.

3. "The Way to Net Zero" live broadcast series was executed with 12 sessions in total, including 4 extended sessions lasting 8 hours each. More than 150 distinguished speakers participated, and the series achieved an aggregate online viewership of over 8 million.

4. Four major research projects and policy recommendations have been initiated and completed: "Climate Security and the Zero-Carbon Vision in the Yangtze River Economic Belt", "Carbon Budget and Implementation Mechanisms for China's Construction Industry under the Zero-Carbon Goal", "White Paper on Green Development of Chinese Enterprises", "Strengthening Climate Resilience in Heilongjiang's Industries: Deepening the Practice of the Two Mountains Theory".



# 成果

## ACHIEVEMENTS

许多年来，主流媒体经常有意无意地曲解、遮蔽、遗漏企业家的声音，大众总是在一个不周全的位置，接受不完整的企业家信息。只有在亚布力的冰天雪地中，企业家才真正回到民间、回到真实、回到自我。

正是基于这样的特点，我们本着“记录”的宗旨，记录下了中国企业家们对从经营理念到人生价值观，从现实考量到历史总结，从个人目标到社会使命等方方面面的思考与探索，希望能凭借这一系列丛书为中国企业界的领导者群体提供参考和启发。

而这也是我们的白皮书系列、企业思想家系列、九二派应运而生的价值所在。

For many years, the main stream media has often misinterpreted, hidden or missed the voices of entrepreneurs both deliberately or unintentionally. People have been put on a position where they cannot get hold of the comprehensive information. Only at Yabuli, entrepreneurs can truly return to authenticity, and to themselves.

Based on this character, we hold the purpose of “recording”. We recorded the thinking and exploration of those Chinese entrepreneurs, from management philosophy to values of life, from measurements of the current to the summary of the past, from their personal goals to community responsibilities. We hope that this series of books could provide the leaders of current Chinese business world with more in-depth references and inspirations.

And this is also our original intention to produce the white paper series, the entrepreneur philosophy series and the 92's series.

## 白皮书系列

WHITE PAPER



## 亚布力企业思想家系列丛书

THE ENTREPRENEUR PHILOSOPHY



## 亚布力企业思想家系列丛书

THE ENTREPRENEUR PHILOSOPHY



## 九二派

ACTION 92

## 一九八四：企业家归来

1984: RETURN OF ENTREPRENEURS



# 亚布力观点

## YABULI STANDPOINT

亚布力中国企业家论坛自 2001 年在中国滑雪圣地——亚布力正式“开坛”至今已经走过二十余年，中国具有思想、具有发展潜力的企业家在这里毫无保留的进行思想碰撞和经验交流。亚布力已经成为当代中国企业家建设领域醒目的、有发展潜力、具有 NGO 特色的民营企业思想智库。经过多年发展，亚布力论坛需要建设一个思想的文本平台，促使亚布力论坛的思辨所得更加成果化、体系化。

——《亚布力观点》因此而产生！

亚布力中国企业家论坛多年来的思想沉淀是《亚布力观点》的基础。她旨在汇集企业家精髓思想，为各行业的企业精英提供有效交流平台，把不同领域不同背景的经营思想，管理理念不断展示给读者，在思想的不断碰撞和交汇中使读者们找到不同的受益点。

The Yabuli China Entrepreneurs Forum has been established in the skiing haven of Yabuli, China, for over twenty years since its founding in 2001. During this time, entrepreneurs in China with both vision and development potential have come together here for exchange of ideas and experiences.

Yabuli has evolved into a distinctive, promising, and NGO-style private enterprise think tank in the field of contemporary Chinese entrepreneur development. After years of growth, the Yabuli Forum needed to establish a platform for intellectual content to make its speculative findings more productive and systematic. This gave rise to Yabuli Standpoint.

The accumulated thoughts of the Yabuli China Entrepreneurs Forum over the years serve as the foundation for "Yabuli Standpoint." It aims to gather essential entrepreneurial ideas and provide an effective platform for elite entrepreneurs in various industries. It continuously presents different business philosophies and management concepts from various fields and backgrounds to readers. Through the constant collision and intersection of ideas, readers can discover various points of benefit.



# 中国企业家 信心指数调查报告

## CHINESE ENTREPRENEUR CONFIDENCE INDEX SURVEY

中国企业家诞生于改革开放的中国，得益于改革开放的大好形势，已经成为中国经济发展不可或缺的力量之一。他们是对市场冷暖感知最灵敏的群体。

中国企业家信心指数调查报告将以民营企业群体为主要研究对象（兼顾部分国有企业家），以期通过探测中国企业家对自身生存环境的主观评价，对企业未来发展环境的预测，梳理出当前影响企业家群体信心的核心要素，以期引起社会对影响企业家信心，进而影响中国经济的因素的关注。

Chinese entrepreneurs were born in the era of China's reform and opening up. They have benefited from the favorable conditions created by the reform and opening up and have become an indispensable force for China's economic development. They are the group most sensitive to market dynamics.

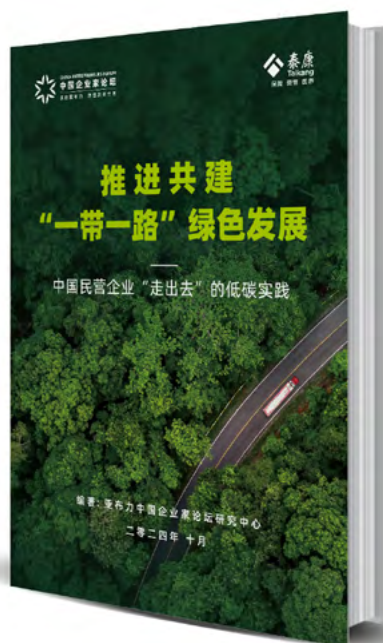
China Entrepreneur Confidence Index survey of private entrepreneurs will be the main object of study (with some consideration for state-owned entrepreneurs), in order to detect Chinese entrepreneurs through their own subjective assessment of the living environment, the environment for the future development of business forecasts, to tease out the current affect the confidence of the core elements of entrepreneurs in order to appeal to the community concern about the impact on business confidence, thereby affecting factors of China's economy.



# “一带一路”研究



“一带一路”专题报告  
"Belt and Road Research" Special Reports



《推进共建“一带一路”绿色发展——中国民营企业“走出去”的低碳实践》  
"Advancing Green Development in the Joint Construction of the Belt and Road: Low-Carbon Practices for Chinese Private Enterprises Going Global"

**宗旨：**服务“一带一路”共建，助力企业“走出去”。

**愿景：**打造有一定特色与影响力的企业全球化民间专业智库。

**目标：**发布研究报告、出版刊物、举办论坛、提供项目信息……

聚焦中国企业在“一带一路”沿线国家遇到的各种问题，开展实务性研究，为企业制定实施“走出去”战略提供智库支持，打造“走出去”交流平台，真实反映“走出去”企业声音，服务“一带一路”共建，服务企业全球化战略。

## 内容产品

- 《一带一路·研究》WEB刊——内容包括资讯、专题观察与项目信息，面向市场。
- 《一带一路·研究简报》——内容包括建言献策、观察、舆情分析等，面向政府，为决策机构反馈市场声音，建言献策。
- “一带一路·观察”——内容包括深度观察、研究报告、观点评论等。

## 专题报告

《推进共建“一带一路”绿色发展——中国民营企业“走出去”的低碳实践》（2024）、《高质量共建“一带一路”发展报告（2013-2023）》（2023）、《后中美贸易战时代中国企业的挑战与机会》、《“一带一路”沿线国家生态环保立法、政策与中资企业环境风险防范》及历年“一带一路”投资贸易分析报告等。

## 提案

“两会”提案、专题建言献策等。

## 研讨活动

“一带一路”沙龙：聚焦企业“走出去”投资、承包工程等操作实务问题，邀请业内专家主讲，并请现场嘉宾就此问题展开讨论，最终形成解决方案，为企业参与“一带一路”共建提供支持。



# “ONE BELT, ONE ROAD” RESEARCH



“一带一路”沙龙 2024 年第 1 期  
"Belt and Road" Salon 2024 Issue 1



“一带一路”沙龙 2024 年第 2 期  
"Belt and Road" Salon 2024 Issue 2



“一带一路”沙龙 2024 年第 3 期  
"Belt and Road" Salon 2024 Issue 3



“一带一路”沙龙 2024 年第 4 期  
"Belt and Road" Salon 2024 Issue 4

**Mission:** To serve the co-construction of the "Belt and Road," and empower enterprises to go global.

**Vision:** To establish a distinctive and influential non-governmental professional think tank for global enterprise globalization.

**Goals:** To publish research reports, publish periodicals, organize forums, provide project information, etc.

Focus on various issues encountered by Chinese enterprises in countries along the "Belt and Road", conduct practical research, provide think tank support for enterprises to implement the "go-global" strategy, create a platform for exchange on "going-global", reflect the real voices of enterprises going global, serve the construction of the "Belt and Road", and serve the globalization strategy of enterprises.

## CONTENT PRODUCTS

- "Belt and Road Research" Web Journal—includes information, thematic observations, and project information, targeting the market.
- "Belt and Road Research Brief"—includes recommendations, observations, and public opinion analysis, targeting the government to provide feedback on market voices and recommendations.
- "Belt and Road Observations"— includes in-depth observations, research reports, and opinion commentary.

## SPECIAL REPORTS

"Advancing Green Development in the Joint Construction of the Belt and Road: Low-Carbon Practices for Chinese Private Enterprises Going Global" (2024)

"High-Quality Development Report on the Joint Construction of the Belt and Road (2013-2023)" (2023)

"Challenges and Opportunities for Chinese Enterprises in the Post-U.S.-China Trade War Era"

"Environmental Legislation, Policies, and Risk Prevention for Chinese Enterprises along the Belt and Road"

Plus annual investment and trade analysis reports on the Belt and Road Initiative.

## PROPOSALS

Recommendations for NPC and CPPCC proposals, special topics, and etc.

## SEMINAR EVENTS

Belt and Road Salon: Focusing on practical issues such as overseas investment and project contracting, this salon features presentations by industry experts and live discussions with attendees to develop actionable solutions that support enterprise participation in the Belt and Road Initiative.

# 年 会

## YABULI CEF ANNUAL CONFERENCE

“亚布力论坛年会”固定于每年元宵节在黑龙江亚布力举行。届时，数百名中外知名企业家、政府官员、经济学家齐聚滑雪胜地，共商年度最热门的中国经济议题。

亚布力论坛年会已成为中国具有影响力的经济盛会之一，成为判断中国经济冷暖的风向标。

Yabuli CEF Annual Conference is held annually on the Lantern Festival in Yabuli, Heilongjiang, China. During this time, hundreds of renowned entrepreneurs, government officials, and economists from both China and abroad gather in the skiing resort to discuss the most pressing economic topics of the year. The Yabuli Forum Annual Meeting has become one of the influential economic summits in China and serves as a barometer for assessing the current state of the Chinese economy.

## 历届年会主题

### ALL PREVIOUS CONFERENCE THEME

第一届 新千年、新经济

第二届 CEO 与中国企业发展

第三届 变革时代的领导力

第四届 中国企业成长新动力

第五届 中国企业基业长青之道

第六届 创新发展和谐

第七届 企业与社会

第八届 改革开放 30 年——中国企业家的展望与思考

第九届 大变局时代下的中国企业

第十届 亚布力 10 年——企业家思想力

第十一届 新十年 新思维 新力量

第十二届 市场的力量——纪念邓小平“南巡”二十年

第十三届 改革开新局——企业家精神与中国未来

第十四届 市场的决定作用——理念与行动

第十五届 市场、法治与企业创新

第十六届 企业家：信心与动力

第十七届 经济转型与企业家创新

第十八届 新时代的企业家精神——改革开放 40 周年

第十九届 坚定信心、迎接挑战——改革开放新征程

第二十届 开放中创新 改革中转型

第二十一届 大变局下开新篇

第二十二届 同奋进、高质量、共发展

第二十三届 弘扬企业家精神 聚力高质量发展

——中国式现代化的机遇与挑战

第二十四届 构建新发展格局 推进高质量发展

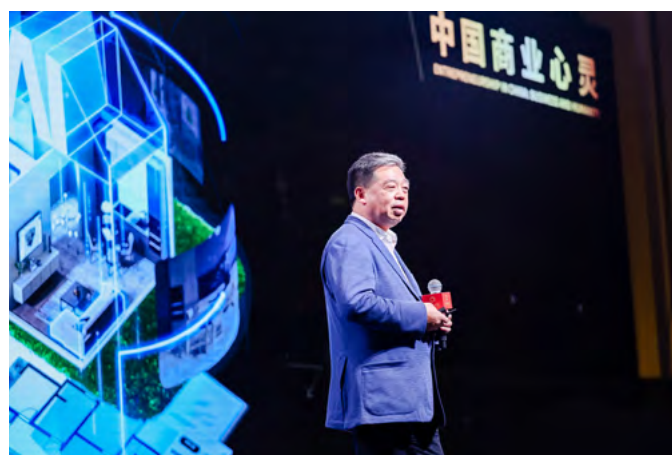
第二十五届 培育新质生产力 赋能高质量发展

- New Millenium and New Economy
- CEOs and the Development of Chinese Enterprises
- Leadership in a Changing Time
- The New Driving Force of Growing Chinese Enterprises
- Search for a Way for Chinese Enterprises to Last
- Innovation, Development, Harmony
- Enterprise and Society
- 30 Years of Reform: Prospects and Thinkings of Chinese Entrepreneurs
- Chinese Enterprises in an Era of Great Changes
- Ten-Years of Yabuli: Entrepreneurs Profound
- New Decade New Thinking New Force
- The Power of Market
  - 20th Anniversary of DENG Xiaoping's "Southern Tour"
- New Phase of Reform — Entrepreneurship and the Future of China
- The Determining Effects of Market Force — Conception and Action
- Market, Rule of Law and Innovation
- Entrepreneurs: Confidence and Motivation
- Economic Transition and Entrepreneurial Innovation
- Entrepreneurship in the New Era
  - The Four Decades of Reform and Opening-up
- Facing Up to Challenges With Firmness and Confidence
  - The New Trajectory of China's Reform and Opening-up
- Innovation Through Opening Transformation by Reforming
- Enable a New Beginning in the Big Change
- Forge Ahead Together for High-Quality and Mutual Development
- Promote the Entrepreneurial Spirit concentrate on high-quality development
  - Opportunities and Challenges of Chinese Path to Modernization
- Building a New Development Pattern and Promoting High-Quality Growth
- Cultivating New Productivity and Empower High-Quality Development





## 年会花絮 FEATURE









# 夏季年会

## SUMMER ANNUAL CONFERENCE

亚布力首届夏季年会于2004年8月在深圳举行，之后依次在贵阳、大理、廊坊、武汉、合肥、郑州、重庆、西安、银川、南昌、天津、青岛、厦门、广州等城市举办，成为中国企业界和各省政府共商中国经济议题、中国地域经济的重要盛会之一。

The first Yabuli Summer Annual Conference held in Shenzhen in August 2004, followed in Guiyang, Dali, Langfang, Wuhan, Hefei, Zhengzhou, Chongqing, Xian, Yinchuan, Nanchang, Tianjin, Qingdao, Xiamen, Guangzhou most famous cities in China, became such as business in China and in the provincial government to discuss China's economic issues, and one of the most important event of regional economy in China.

## 历届夏季年会主题

### ALL PREVIOUS SUMMER ANNUAL CONFERENCE THEME

- 第一届 全球大变局时代——中国企业的生存之道
- 第二届 面向全球竞争的大中华区域和谐经济
- 第三届 什么改变中国？
- 第四届 什么支撑中国经济的未来？
- 第五届 改革开放 30 年中国企业家的责任
- 第六届 企业家思想力与现代商业文明
- 第七届 新机遇 新商机 新产业——寻找发展的共识
- 第八届 中国大市场——从珠三角、长三角到长三角
- 第九届 行动力与中国改革——从“大包围”到“新型城镇化”
- 第十届 可持续发展的动力
- 第十一届 世界大市场——“一带一路”与长江经济带
- 第十二届 大历史中的中国经济
- 第十三届 稳中求进的中国经济——“一带一路”新动力
- 第十四届 中国经济：初心与再出发
- 第十五届 协同·融合·共赢
- 第十六届 大考下的中国企业
- 第十七届 拥抱大变革 重塑竞争力
- 第十八届 聚焦大湾区，创新促发展——同心共建中国式现代化
- 第十九届 迎新局、开新篇——世界格局演变下的企业发展
- 第二十届 培育新质生产力 增强高质量发展新动能

- The Era of a Changing Globe: The Path of Survival for Chinese Enterprises
- Harmonious Economy in Greater China Facing Global Challenges
- What Changes China?
- What Supports the Future of China's Economy?
- 30 Years of Reform — Responsibilities of Chinese Entrepreneurs
- Entrepreneurial Ideological Quality And Modern Commercial Civilization
- New Opportunities New Business New Industry  
— Seek Common Understanding for Development
- China's Enormous Market  
— From the Pearl River Delta and Yangtze River Delta to the Center Triangle
- Action Force and The Chinese Reform  
— From The "All-Round Contract System" to "New Urbanization"
- The Motivation of Sustainable Growth
- The World Large Market  
— "One Belt One Road" and Yangtze River Economic Belt
- China's Economy Under the Macro-history
- Stable and Robust Reform of China's Economy  
— New Impetus for the Belt and Road Initiative
- China's Economy: Original Aspiration and Relaunch
- Collaboration. Integration. Win-win
- Chinese Companies Standing a Big Test
- Embrace Great Changes and Rebuild Competitiveness
- Focus on the Greater Bay Area, Promote development through innovation  
— Building a Chinese-style modernization together
- New Situation and New Chapter  
— Development Under the Changing World Pattern
- Fostering New Quality Productivity And Driving High-Quality Development



## 夏季年会花絮 FEATURE









# 亚布力国际论坛

## YABULI INTERNATIONAL FORUM



亚布力国际论坛由亚布力中国企业家论坛和中美商业领袖圆桌会议基金会主办，纽约交易所、纽约合作组织、中国中心、美国中国总商会、美中关系委员会、华尔街人和中美商业领袖会议基金会协办。美国高盛集团、JP摩根、纽约联邦储备银、花旗银行、梅西公司、黑石集团、汤森路透集团、新闻集团等曾参加会议。

泰康人寿、复星集团、宽带资本、奥康集团、福耀集团、万通集、华远集团等中国知名企业曾参加会议。

中美双方企业家就金融、房地产、制造业与消费经济、信息技术与新能源问题分组对话，探讨中美合作的机会。这也是汇聚了中美两国顶级企业家的大型商业发展论坛。

The Yabuli International Forum is organized by the Yabuli China Entrepreneurs Forum and the China-U.S. Business Roundtable Foundation, with co-sponsorship from the New York Stock Exchange, the New York Cooperation Organization, the China Center, the U.S.-China General Chamber of Commerce, the U.S.-China Business Council, Wall Street People, and the U.S.-China Business Leaders Conference Foundation. Companies like Goldman Sachs Group, JP Morgan, New York Federal Reserve Bank, Citibank, Macy's, Blackstone Group, Thomson Reuters Group, News Corporation, and others have participated in the conference.

Prominent Chinese companies such as Taikang Life, Fosun Group, Broadband Capital, Aokang Group, Fuyao Group, Wantong Group, China Evergrande Group, and others have also taken part in the conference.

Business leaders from both the U.S. and China engage in discussions on finance, real estate, manufacturing and consumer economics, information technology, and new energy, exploring opportunities for cooperation. It is a large-scale business development forum that gathers top entrepreneurs from both China and the United States.

详情请关注 Please attention to  
<http://www.china-usblr.org>



# 亚布力国际互访

## INTERNATIONAL VISITS



为加强论坛国际交流与合作，亚布力论坛多次组织国际访问活动，与世界各国企业家学习交流。

In order to strengthen international exchanges and cooperation, Yabuli CEF has organized a variety of international visits to learn and exchange with entrepreneurs from all over the world.

### 亚布力论坛新加坡峰会

亚布力论坛在 2023 年 12 月 5-11 日出访新加坡，并在新加坡与 GIC 联合举办新加坡峰会。邀请了全球百余位企业家齐聚新加坡，聚焦亚洲发展新机遇，就可持续发展、人工智能、全球化等话题展开闭门讨论。

### YABULI CEF SINGAPORE SUMMIT

Yabuli CEF visited Singapore from December 5th to 11th, 2023, and co-hosted the Singapore Summit together with GIC. Over one hundred global entrepreneurs were invited to gather in Singapore, focusing on new development opportunities in Asia and engaging in closed-door discussions on topics such as sustainable development, artificial intelligence, and globalization.

### 亚布力论坛新加坡参访

亚布力论坛代表团前往新加坡参访淡马锡淡马锡控股公司和新加坡政府投资公司 GIC，并受邀参加晚宴。

### YABULI CEF SINGAPORE VISIT

The Yabuli CEF delegation visited Temasek Holdings and the Government of Singapore Investment Corporation (GIC) in Singapore and was invited to attend a dinner reception.



### 亚布力论坛哈佛论坛参访

2023 年亚布力论坛代表团前往哈佛费正清研究中心与美国迈胜医疗集团拜访

### YABULI CEF DELEGATION VISITED THE HARVARD CHINA FORUM

In 2023, the Yabuli CEF delegation visited the Fairbank Center for Chinese Studies at Harvard University and Mevion Medical Group in the United States.



### 亚布力论坛“欧洲双城行”

亚布力论坛代表团前往卢森堡、法国参访全球知名企业。并受邀参加紫色晚宴庆祝法中委员会成立 40 周年。

### YABULI FORUM "TWO CITIES IN EUROPE"

Representatives of the Yabuli Forum went to Luxembourg and France to visit world-renowned enterprises and were invited to Purple Night with the celebration of the 40th anniversary of the FRANCE CHINA COMMITTEE.



### 亚布力论坛“英国—中东欧之行”

2017 年盛夏, 亚布力中国企业家论坛代表团访问了伦敦、布拉格、华沙和维也纳, 并拜访了老牌家族企业怡和集团、威斯敏斯特公爵家族集团 (格罗夫纳集团) 和英国罗斯柴尔德家族; 并会见了英国议会大臣、国际贸易理事会主席和贸易委员会主席 RtHon Dr Liam Fox MP。

### YABULI FORUM " FROM UNITED KINGDOM-UK TO CENTRAL AND EASTERN EUROPE"

In the midsummer of 2017, the Yabuli China Entrepreneurs Forum delegation visited London, Prague, Warsaw and Vienna, and visited the family business Jardine Group, the Duke of Westminster Family Group (Grovner Group) and Rothschild in the United Kingdom. Additionally, we held meetings with British Parliament members, the Chairman of the International Trade Council, and the Chairman of the Trade Committee, Rt Hon Dr. Liam Fox MP.





# 研讨会

## SEMINAR

每次邀请 2 位知名企业家或经济学家主讲，会议规模控制在 30 人以内，全部为国内知名企业家或经济学家。

会议曾邀请美国芝加哥气候交易所主席兼首席执行官理查德 L. 桑德尔博士；宽带资本董事长田溯宁；中国宏观经济学会副会长、中银国际研究有限公司董事长曹远征；国务院参事室特约研究员、国家统计局原总经济师兼新闻发言人姚景源；御风集团董事长冯仑；TCL 创始人、董事长李东生；国际货币基金组织（IMF）原副总裁、清华大学国家金融研究院院长朱民；中国证监会研究中心原主任祁斌等政企研知名人士，先后做过主题报告。

On each seminar, two renowned entrepreneurs or economists are invited as keynote speakers, and the conference is limited to under 30 attendees, all of whom are well-known domestic entrepreneurs or economists.

The seminar has previously featured distinguished figures such as Dr. Richard L. Sandor, Chairman and CEO of the Chicago Climate Exchange; Tian Suning, Chairman of Broadband Capital; Cao Yuanzheng, Vice President of the China Macro-Economic Association and Chairman of China International Capital Corporation Limited; Yao Jingyuan, Counselor of the State Council, former Chief Economist, and spokesperson of the National Bureau of Statistics; Feng Lun, Chairman of Yufeng Group; Li Dongsheng, Founder and Chairman of TCL Corporation; Zhu Min, former Deputy Managing Director of the International Monetary Fund (IMF) and Dean of the National Institute of Financial Research at Tsinghua University; and Qi Bin, former Director of the Research Center of the China Securities Regulatory Commission. They have delivered keynote speeches on various themes on different occasions.



# 合作伙伴 会员邀请



## 申请条件

- 主要行业领先企业的领导人；
- 卓越的创新能力和公认的领袖气质；
- 全球化视野与前瞻性思维、市场地位及总体影响力处于前茅；
- 具有独特的管理风格与创新的企业文化；
- 申请者本人为所在企业的法人或股东；
- 申请者参与的企业年营业额在 1 亿人民币以上；
- 申请者本人和企业为遵守中华人民共和国法律的合法公民；
- 申请者本人具有强烈的社会责任感，公众形象良好；

## 缴纳会费

合作伙伴 - 菁英会员	600,000 人民币 / 年
合作伙伴 - 企业会员	300,000 人民币 / 年
合作伙伴 - 常青会员	200,000 人民币 / 年
合作伙伴 - 会员	100,000 人民币 / 年

## 合作伙伴会员权益

### 论坛“思想交流平台”的参与权：

- 受邀出席亚布力中国企业家论坛冬季亚布力年会；
- 受邀出席亚布力中国企业家论坛会议；
- 受邀出席亚布力论坛创新年会；
- 受邀出席亚布力中国企业家论坛组织的小范围活动至少 1 次，包括但不限于互访、考察、沙龙、聚会等；
- 亚布力论坛自有平台刊登企业宣传；

### 会员独享权：

- 亚布力年会及会议期间举办的定制合作伙伴会员活动，包括但不限于：小范围夜宵、农家院等；
- 优先成为亚布力年会和会议其他形式的合作伙伴；
- 优先享有论坛 TOP 合作伙伴提供的服务内容；

### 论坛“商业服务平台”及“公关服务平台”的共享权：

- “商业服务平台”可为合作伙伴会员提供平行投资和海外并购等商业资讯和服务；
- “公关服务平台”可为合作伙伴会员提供公共关系、媒体关系、企业之间的联络服务和企业公关等公关服务等；

## 合作伙伴 - 常青会员特有条款

### 除以上权益外，合作伙伴常青会员还独享以下权益：

- 受邀出席亚布力中国企业家论坛组织的高尔夫邀请赛，至少 4 场 / 年；
- 受邀出席在球赛期间的企业家宴请及专家演讲或报告活动；
- 获得亚布力高尔夫球队积分资格并参与年度赛事；

## 合作伙伴 - 企业会员特有条款

### 除以上权益外，合作伙伴企业会员还独享以下权益：

- 专题发言：根据情况，拟安排合作伙伴企业会员（仅限企业会员本人，且为企业董事长、CEO 级别）在亚布力年会、会议相关专题发言；
- 会议期间，合作伙伴企业会员安排指定区域就坐；
- 年会、会议额外赠送 1 位参会名额，需为企业高管负责人；
- 受邀出席亚布力中国企业家论坛组织的理事及会员互访活动；
- 合作伙伴企业会员产品信息（非硬性广告）可通过秘书处渠道每年向论坛成员传播累计 2 次；
- 合作伙伴企业形象广告展示，可通过亚布力论坛自媒体平台展示 4 次；
- 企业 LOGO 在亚布力年会和会议现场指定企业区域展示；
- 成为“亚布力研究中心”的研究基地；
- 亚布力论坛自有平台刊登合作伙伴企业会员形象广告 1 次；
- 合作伙伴企业会员 CEO 发言稿整理后，将择优纳入“亚布力企业思想家”系列丛书；

## 合作伙伴 - 菁英会员特有条款

### 除以上权益外，合作伙伴菁英会员还独享以下权益：

- 合作伙伴菁英会员受邀免费出席亚布力中国企业家论坛组织的小范围互访活动；
- 亚布力年会和会议上，合作伙伴菁英会员本人（仅限菁英会员本人，且为企业董事长、CEO 级别）有权提出在相关专题发言的申请，全年 2 次申请机会；
- 亚布力年会和会议现场 LOGO 展示，具体形式根据会场情况而定；
- 合作伙伴企业形象广告展示，可通过亚布力论坛自媒体平台展示 6 次；
- 亚布力年会和会议现场设置 1 个独立展板，展示企业宣传视频、平面广告、企业 LOGO；
- 优先成为论坛 TOP 合作伙伴，享受相关服务内容；



# PARTNER MEMBERSHIP INVITATION



## CONDITIONS OF APPLICATION:

- Leaders of leading companies in key industries;
- Excellence innovation ability and recognized leadership qualities;
- Globalization and foresighted vision of thinking and have top market position and influence;
- Unique management style and innovative corporate culture;
- The applicant should be the artificial person or shareholders of the company;
- Annual turnover of corporate that applicants get involved in should be more than RMB 100 million;
- Applicants themselves and businesses should comply with the laws of the People's Republic of China;
- Applicants themselves should have a strong sense of social responsibility with a good public image;

## PAYMENT OF MEMBERSHIP:

<b>PARTNERSHIP - ELITE MEMBERS</b>	<b>RMB 600,000 / YEAR</b>
<b>PARTNERSHIP - ENTERPRISE MEMBERS</b>	<b>RMB 300,000 / YEAR</b>
<b>PARTNERSHIP - EVERGREEN MEMBER</b>	<b>RMB 200,000 / YEAR</b>
<b>PARTNERSHIP - MEMBERS</b>	<b>RMB 100,000 / YEAR</b>

## PARTNER MEMBER RIGHTS:

### PARTICIPATION IN THE "IDEAS PLATFORM" OF FORUM:

- Invited to attend Yabuli China Entrepreneurs Forum's Annual Meeting;
- Invited to attend Yabuli China Entrepreneurs Forum's Summer Conference;
- Invited to attend Yabuli China Entrepreneurs Forum's Youth Forum;
- Invited to attend at least one small activity, including but not limited to mutual visits, study tours, salons, get-togethers, etc., held by Yabuli China Entrepreneurs Forum;
- Corporate publicity on the platform of Yabuli Forum;

## THE EXCLUSIVE RIGHTS FOR MEMBERS:

- Exclusive customized partner member events held during the Yabuli Annual Meetings and Summer Conference, including but not limited to: Small-sacre Midnight Snack, Yabuli Traditional Night Party, etc.;
- Have priority to become other forms of partnership during Yabuli Annual Meetings and Summer Conference;
- Have priority to access to services provided by TOP partners of Forum;

## SHARED RIGHTS ON FORUM'S "BUSINESS SERVICE PLATFORM" AND "PUBLIC SERVICE PLATFORM"

- "Business Service Platform (BSP)" provides partner members with parallel investments and overseas M&As as well as other business information and services;
- "PR Service Platform (PSP)" provides partner members with media relations, and liaison services between enterprises;

### **THE SPECIFIC TERMS FOR EVERGREEN MEMBERS**

#### **IN ADDITION TO ABOVE RIGHTS, EVERGREEN MEMBERS HAVE FOLLOWING RIGHTS:**

- Invited to attend the golf fellowship tournament organized by Yabuli China Entrepreneurs Forum at least four times a year;
- Invited to participate in the expert speech or reporting activities during the golf tournament;
- Get the Yabuli golf team qualification and participate in the annual selection of integral;

### **THE SPECIFIC TERMS FOR ENTERPRISE MEMBERS**

#### **IN ADDITION TO ABOVE RIGHTS, ENTERPRISE MEMBERS HAVE FOLLOWING RIGHTS:**

- Special speeches: Arranging the Enterprise Members (only the Enterprise Member himself/herself, and he/she should be the chairman or CEO level of the company) to speak on relevant topics at the Yabuli Annual Meeting and Summer Conference;
- During the meeting, Enterprise Members have designated seating area;
- Free meeting access for an additional attendee, who should be an executive of the company, at Annual Meetings and Summer Conference;
- Invited to director and member mutual visits organized by Yabuli China Entrepreneurs Forum;
- Enterprise Member companies' product information (non-mandatory advertising) can be transmitted to Forum members through the Forum Secretariat twice a year;
- Enterprise Member companies' advertisement could be display four times on the media platform of Yabuli Forum;
- Company logos can be displayed in the designated area at Annual Meetings and Summer Conference;
- Enterprise Member companies become the research base of "Yabuli Research Center" ;
- An advertising of Enterprise Member companies could be available on the platform of Yabuli Forum;
- After appropriate arrangement, the text of the excellent speeches addressed by the CEO of Enterprise Members will be included in "Yabuli Corporate Thinkers" book series;

### **THE SPECIFIC TERMS FOR ELITE MEMBERS**

#### **IN ADDITION TO ABOVE RIGHTS, ELITE MEMBERS HAVE FOLLOWING RIGHTS:**

- "Yabuli viewpoint" gives an exclusive interview;
- Elite Members are invited to attend free of charge director and member mutual visit activities held by Yabuli China Entrepreneurs Forum;
- Elite Members (the Elite Member himself/herself only and he/she should be chairman or CEO level) are entitled to two applications for speech delivering at Yabuli Annual Meeting or Summer Conference for one year;
- On-site logo display at the Yabuli Annual Meeting and Summer Conference, format depends on the venue;
- Elite Members company image advertising could display six times on the media platform of Yabuli Forum;
- One independent billboard will be available at Yabuli Annual Meeting and Summer Conference to display company promotional video, print ads, company LOGO;
- Have priority to become TOP partners of Forum and access to related services;

# 城市发展联盟

截至目前亚布力论坛走过了中国 17 个省市地区（黑龙江、广东深圳、贵州、云南、河北、湖北、安徽、河南、重庆、陕西、宁夏、江西、天津、香港、新疆维吾尔自治区等等），组织企业家考察了 23 个地市，并与 5 个省市签订战略合作协议，协助各省市累计完成招商引资超过 4000 亿元。

为答谢各地市政府支持与厚爱，基于各地政府对内投资招商、对外宣传推广的需求，亚布力论坛特成立【城市发展联盟】，旨在为友好城市提供更精准的对接和服务，并将为城市发展联盟开展【亚布力城市联盟走进企业】等更多互动计划。

## 申请条件：

**省 / 市 / 区等各级地市政府 均可申请；**  
**参与亚布力年会、夏季年会等大型会议活动时，**  
**要求带队成员级别为该地区最高级别负责人；**

## 缴纳城市联盟成员费用：

**800,000 元人民币 / 年**

## 城市发展联盟成员权益：

### 一、论坛“思想交流平台”的参与权：

- 1、受邀出席亚布力中国企业家论坛冬季亚布力年会一次；
- 2、受邀出席亚布力中国企业家论坛夏季年会一次；
- 3、受邀参加亚布力中国企业家论坛组织的小范围线下活动至少一次，包括但不限于互访、考察、沙龙、聚会等；
- 4、受邀出席亚布力论坛创新年会；

## 二、城市发展联盟成员独享权：

- 1、亚布力年会、夏季会议、小范围线下活动（包括但不限于互访、考察、沙龙、聚会等）拥有参会嘉宾额外名额；
- 2、亚布力年会、会议中话题契合的分论坛，优选省市地区最高级别领导优先参与；
- 3、亚布力年会、夏季会议，论坛提供一块独立展板，供地方进行会场展示；
- 4、可在亚布力论坛自有平台发布城市形象广告；
- 5、可优先推荐地市企业家成为亚布力论坛合作伙伴；
- 6、可优先申请在亚布力论坛年会、会议期间其他形式的商业合作（包括但不限于小型餐叙、展区等）；
- 7、可优先申请论坛在当地组织小型活动，不限于：考察、座谈研讨、高尔夫球赛等形式；

## 三、论坛“商业服务平台”及“公关服务平台”的共享权：

- 1、“商业服务平台”可为城市发展联盟成员提供投资和项目推广等商业服务；
- 2、“公关服务平台”可为城市发展联盟成员提供媒体关系、企业联络等服务。

# URBAN DEVELOPMENT ALLIANCE

Yabuli Forum has traveled through 17 provinces and cities in China (Heilongjiang, Shenzhen, Guizhou, Yunnan, Hebei, Hubei, Anhui, Henan, Chongqing, Shaanxi, Ningxia, Jiangxi, Tianjin, Hong Kong, and Xinjiang Uygur Autonomous Region, etc.), having organized entrepreneurs to visit 21 regions and cities and signed strategic cooperation agreements with 5 provinces and cities, assisted each of provinces and cities in attracting investment of 200 billion yuan.

In order to express our gratitude to those local and municipal governments for their support, and based on the needs of local governments for local investment and external publicity, Yabuli Forum specially established [Urban Development Alliance], which aims to provide more thoughtful and detailed services and assistance for cities, and will carry out more projects such as [visiting enterprises] for members of Urban Development Alliance.

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**APPLICANT QUALIFICATIONS:  
PROVINCIAL / MUNICIPAL / DISTRICT  
GOVERNMENTS;  
WHEN PARTICIPATING IN YABULI ANNUAL  
MEETING, SUMMER CONFERENCE AND OTHER  
LARGE CONFERENCES, THE LEADER OF  
DELEGATION IS REQUIRED TO BE THE ONE WHO  
IN CHARGE OF THE REGION;**

**THE MEMBERSHIP FEE OF URBAN DEVELOPMENT  
ALLIANCE:  
800000 YUAN / YEAR**

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## **MEMBERS' INTERESTS/RIGHTS OF URBAN DEVELOPMENT ALLIANCE:**

### **I、THE RIGHTS TO PARTICIPATE IN THE THOUGHTS EXCHANGE PLATFORMS OF THE FORUM:**

1. Attending the annual meeting of Yabuli China Entrepreneurs Forum in winter;
2. Attending the summer Conference of Yabuli China Entrepreneurs Forum;
3. Participating in at least one small-scale offline activity organized by Yabuli China Entrepreneur Forum, including but not limited to visiting, exchange visits, salons, gatherings, etc;
4. Attending at least one large-scale comprehensive meeting held by Yabuli China Entrepreneurs Forum and directors of Yabuli Forum;



## **II、EXCLUSIVE RIGHTS OF URBAN DEVELOPMENT ALLIANCE MEMBERS:**

1. Attending Yabuli annual meeting, summer Conference and small-scale offline activities (including but not limited to visiting enterprises, exchange visits, salons, gatherings, etc.)
2. Attending sub-forums of Yabuli annual meeting and summer Conference, in which the highest-level leaders of provinces, cities and regions are to participate;
3. In Yabuli annual meeting and summer Conference, Party B shall provide an independent exhibition board for Party A to display at the venue;
4. City image advertisements can be published on the Yabuli Forum's official platforms;
5. Local entrepreneurs can be preferentially recommended as partner member of Yabuli Forum;
6. Priority can be given to applying for other forms of business cooperation during the annual meeting and summer Conference of Yabuli Forum (including but not limited to small-scale dinner party, exhibition area, etc.);
7. Priority can be given to applying for Yabuli Forum to organize small-scale activities in the local area, not limited to: visiting enterprises, seminar, golf tournament and other forms;

## **III、SHARED RIGHTS OF "BUSINESS SERVICE PLATFORM" AND "PUBLIC RELATIONS SERVICE PLATFORM" OF THE FORUM:**

1. "Business service platform" can provide business services such as investment and project promotion for members of Urban Development Alliance;
2. "Public relations service platform" can provide media contacts, enterprise liaison and other services for members of Urban Development Alliance.

# TOP 合作伙伴

## TOP COOPERATE PARTNERS



茅台1935

## 2025 年第二十五届亚布力论坛年会

2025 年 2 月 黑龙江·亚布力

### 哈佛中国论坛

2025 年 4 月

### 亚布力国际论坛

2025 年 6 月

### 2025 年亚布力论坛创新年会

2025 年 7 月

### 2025 年亚布力论坛第二十一届夏季年会

2025 年 9 月

### 2025 年亚布力论坛理事会

2025 年 10 月

# 亚布力企业家论坛永久会址

灵动空间·至臻之选



荣获建筑界奥斯卡奖——德国标志性设计奖 (Iconic Award)-“至尊奖” (best of best)  
2020 年, 全球仅有 5 件概念作品获此殊荣



亚布力企业家论坛永久会址, 地处黑龙江亚布力滑雪旅游度假区, 总占地面积约 2.2 万平方米, 建筑面积约 1.6 万平方米。建筑犹如雪山一部分, “飘落匍匐”在雪地之上, 消隐于大地之中, 闪烁着北国冰雪天地的大气之势。她飘逸的形态, 安静素雅的气息与天、地、雪、林融为一体, 成为自然与艺术相互融合的大地景观。

会址拥有 20 余间设施完备的会议室, 包括 1000 人的主会场 (泰康厅) 1 间、150 人的分会场 8 间、350 人

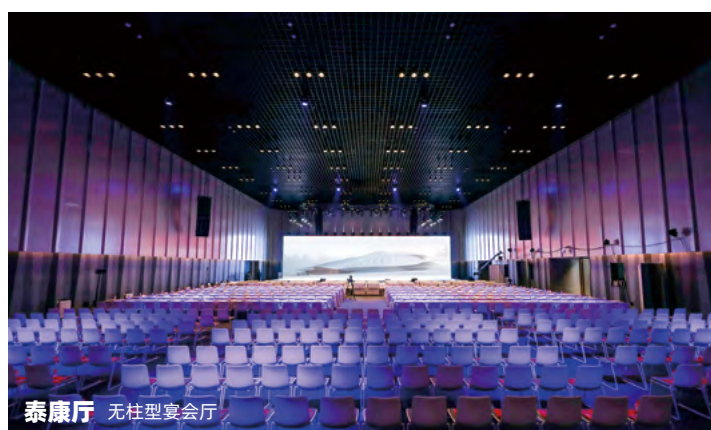
报告厅 (亲橙堂) 1 间、80 人理事会厅 1 间, 功能性会议室 8 间, 可供独立休息及采访。满足客户不同层次的会务需求。

配置了完备的硬件设施: 世界顶级的扩声系统、多媒体中控系统、舞台灯光系统、视频会议系统、LED 大屏系统等。

亚布力企业家论坛永久会址将为您提供灵动会议空间, 一站式服务, 打造会务至臻之选。



艺术大厅



泰康厅 无柱型宴会厅



亲橙堂 阶梯型会议厅



理事会厅 议会式会议厅



分会场



**A:** 北京市朝阳区东三环北路 38 号泰康金融大厦 1505-1508 室  
Room 1505-1508, TaiKang Financial Tower 38 East 3rd Ring Road Chaoyang District Beijing China  
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